



Investor Relations News

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Focus on core business

Henkel sells business with Fine Fragrances

Henkel has sold its Italian-based Fine Fragrance business to the Italian investment group Investindustrial. The Fine Fragrance business which is operating under the name of Morris Profumi is a non-core activity within the portfolio of Henkel's Cosmetics/Toiletries business sector. It is focused on the manufacture and marketing of fragrances and perfumes under license of brands such as Sergio Tacchini, Ferrari, La Perla and Krizia.

Morris Profumi is a division of Henkel S.p.A. and is located in Parma, Italy. In 2006 the business generated net sales of around 50 million euros and employed around 140 employees.

This divestment is part of Henkel's global strategy to focus on core businesses and phase out marginal positions. The agreement on the sale of the business was signed on March 1, 2007, the closing of the transaction took place today.

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